

Are You Looking For:

- a dynamic speaker who can bring new life to the topic of board governance and group leadership?
- a presentation that blends insightful content with story-telling, humor, enthusiasm, and new ideas?
- a speaker who ensures that the presentation objectives that you identify are achieved?
- someone who leaves conference participants inspired and motivated?
- something completely different -- and affordable?

Sample Presentation Topics:

- *How to Save the World in Three Easy Steps*: If we are truly intent on leaving the world a better place than how we found it, what is really needed, and how do we play our parts in the precious amount of time we've got? Drawing on personal stories and illustrations, Susan explores "three easy steps" for making the world a better place.
- *Seven Shocking Secrets Boards (and everyone) Should Know*: Susan debunks common myths about the role of boards and illustrates seven revolutionary concepts that can radically change organizational effectiveness.
- *What Does Governance Even Mean?* A lot of people are talking about it, but does anybody really know or agree on what it is? (possible panel or debate topic)
- Related topics and themes customized for your audience

Background:

- governance consultant and facilitator with Brown Dog Consulting since 1999
- former CEO, International Policy Governance® Association, 2004-2009
- published articles include: "Plugging In: A Formula for Energizing Accountability," "Hierarchy: Necessary but Not Necessarily Evil", "The Keys to Critiquing Policy Governance," "The Power and the Glory: Embracing the Joy of Accountability," "Sticking to the Process Without Getting Stuck," "The Big Picture: Policy Governance and Democracy"
- 12 years of service in multiple roles in the Parliament of Canada
- B.A. Honours (Political Science), Carleton University, Ottawa

What they are saying:

"Susan Mogensen is the best storyteller I've ever heard. Her style is low-key, but her delivery is powerful. With her beautiful voice and carefully chosen words, Susan engages and delights the listener. While her stories are rich in entertainment, they also inform and inspire. If you want a speaker to make your next event memorable, hire Susan!" – Sherry Jennings

"If Susan speaks at your event, be prepared to hear big ideas broken down into chunks we can all personally relate to. She delivers with impact so the ideas stick and you become a better, more aware person for having heard her. Her talk was the hit of the conference and delivered the only standing ovation of a two-day event that was filled with excellent speakers." – Ray Tooley

"Quirky, humorous, touching – if you would not associate these qualities with a speaker who has some profoundly important things to say, engage Susan Mogensen and you are in for a great surprise!" – Caroline Oliver

"What I enjoy the most about listening to Susan is her easy, articulate delivery of very funny stories to connect real life with learning." – Susan Rogers

"Susan Mogensen from Brown Dog Consulting gave a thoughtful and well prepared presentation not only on Corporate Governance but also on how it could apply to personal and business relationships. Everyone in the room came away feeling like their time had been well spent listening to her presentation. Susan is an accomplished communicator and speaker." - Joseph Ianni

"Susan, you did an outstanding job on the closing presentation. Thank you!" - Sue Radwan

To learn more about the value Susan Mogensen can bring to your conference, call 1-877-847-4552 or send an e-mail to susan@browndogconsulting.com.